



Target Market Determination

This Target Market Determination [TMD] is a document of Unity Bank Limited.

This TMD seeks to give our members, staff, product distributors, and other interested parties an understanding of the class of consumers for whom the product described has been designed, how the product is distributed, and related matters.

This TMD is not, and should not be construed as, a full summary of the product's terms and conditions. Nor is it a substitute for the provision of financial advice.

Any advice or information on this TMD does not take into account your personal objectives, financial situation or needs and you should consider whether it is appropriate for you. Please review our Disclosure Documents before acquiring any product.

Product	Shared Equity AdvPlus (Owner Occupied)		
Issuer	Unity Bank Limited ABN/ACN 11 087 650 315 AFSL/Australian Credit Licence 240399 Reliance Bank is a division of Unity Bank Limited.		
Effective Date of TMD	9 th February 2024		
Target Market	Description of target market Consumers that are looking to purchase or build their principal place of residence with a deposit, who meet the eligibility criteria of the NSW Shared Equity Scheme [https://www.nsw.gov.au/housing-and-construction/shared-equity] and who wish to participate in the Scheme. Description of product, including key attributes The Shared Equity AdvPlus is our fully featured home loan that offers complete flexibility with a full range of features. It is only available to eligible consumers who elect to participate in the NSW Shared Equity Scheme. The product's key attributes are: Eligibility under the NSW Shared Equity Scheme Waived annual fee Variable and/or fixed interest rate (up to 5 years) Principal and interest or interest only payments 100% offset interest facility with Visa Debit Card access (variable only) Unlimited free redraw (fully funded loan/s only) Loan period available up to 30 years No monthly account keeping/service fees No penalty for early pay outs (variable only) Ability to make additional repayments at no extra cost (variable only) Additional repayments capped at \$10,000 per year for fixed rate Option to split the loan between fixed and variable (conditions apply)		

Description of likely objectives, financial situation and needs of consumers in the target market

The product has been designed for consumers that:

- Are seeking support through the NSW Shared Equity Scheme and Unity Bank
- Are eligible and wish to participate in this NSW Government initiative in which the Scheme contributes towards the deposit required to purchase an eligible property in return for an interest in the property.
- Are seeking the ability to save interest while having access to money by using an
 offset facility
- Are seeking the flexibility to make extra repayments (\$10,000 per year cap for fixed rates)
- Are seeking flexibility to redraw funds as required (not available while loan is part funded during construction)
- Meet Unity Bank's credit assessment requirements and receive sufficient regular income

Are seeking the ability to drawdown the loan progressively for loans for construction purpose

- Are seeking the ability switch the loan type from a variable to a fixed rate (up to five years)
- Are seeking the ability to split the loan balance into fixed and variable rate home loans
- Can provide residential property to secure the loan
- Need funds to purchase an established dwelling, a house and land package, a land and separate contract to build a home, or an off-the-plan dwelling where settlement is due to occur within 90 days of the date the contract is signed

Classes of consumers for whom the product is clearly unsuitable

- Consumers who are either not eligible to participate in the NSW Shared Equity Scheme or who do not wish to participate in the Scheme
- Consumers that do not meet Unity Bank Limited's eligibility criteria
- Consumers that want a loan term greater than 30 years
- Consumers that want a line of credit facility
- Consumers that have defined goals and objectives and are not met by this product.

Distribution channels

The product is designed to be distributed through the following means and in accordance with Unity Bank process requirements:

- Direct distribution by Unity Bank employees via branch, online (including social media) and phone
- Online through relevant third-party websites

Distribution

Target Market

(continued)

Distribution conditions and restrictions

The distribution of the product is subject to the following conditions and restrictions:

- Consumer meets the minimum age of 18
- Consumer is an Australian citizen or permanent resident
- Consumer meets the credit eligibility criteria
- Consumer meets the eligibility requirements for participation in the NSW Shared Equity Scheme and has elected to participate in the Scheme
- Be a shareholder or become a shareholder of Unity Bank
- Unity Bank to ensure staff are accredited and authorised as product distributors
- Consumers with appropriate borrowing capacity

Why the distribution conditions and restrictions will make it more likely that the consumers who acquire the product are in the target market Distribution All applications for this product are subject to Unity Banks credit assessment and (continued) loan eligibility criteria. In addition, Unity Bank completes further upfront evaluations, ongoing due diligence, and monitoring of product training to our staff. We will undertake a review of this TMD in the following circumstances: **Complaints** Consumer complaints (in number or significance) within a 3 month period regarding understanding of risks, key terms, conditions or features of this product. Feedback from Third Party distributors Reporting received, or consistent feedback from Third Party distributors which suggests that the target market may no longer be appropriate. Substantial product change When a substantial change is made to the product terms, conditions, or key attributes If we make a material change to the design or distribution of the product **Product performance** Evidence that consumer usage is significantly different from original expectations and contrary to the design of the product Evidence that product is no longer meeting the financial situation, needs and objectives of the target market **Reviews Triggers** Evidence of substantial sales outside of the target market If the product's design or distribution receive adverse media coverage Significant change to the external environment Regulatory or legislative environment for this product Economic and market conditions Notification from ASIC and/or AFCA ASIC request immediate cessation of product distribution, or cessation of particular conduct in relation to the product If ASIC raises concerns about the product's design or distribution If the Australia Financial Complaints Authority or a Court raise concerns about the product's design or distribution Significant dealings A significant dealing of the product to consumers outside the target market occurs If any other event or circumstance occurs indicating that this TMD may no longer be appropriate.

business days.

Where a review trigger or event occurs, we will review this TMD within 10

Review Periods	Initial review We will undertake a review of this TMD within 12 months of the effective date. Periodic review		
	We will undertake periodic reviews of this TMD at least every 2 years from the initial review.		
Distributors	Complaints	Distributors must report any complaints to Unity Bank Limited within 10 business days (in writing) if they become aware of a complaint related to risks, key terms, conditions or features of this product. All complaints in relation to this product will be reviewed and	
Reporting Requirements		reported accordingly.	
	Significant dealings	Unity Bank Limited will report to those required if it becomes aware of a significant dealing that is not consistent with this TMD.	